



ITALIAN AMERICAN ASSOCIATION

visit: www.LouisvilleItalians.com

editor - lou perry

ottobre 2008

membership - mary perry

kentucky – indiana sud

Messaggio di President

FESTA ITALIANAVOLUNTEERS – p.4.

Hopefully, FESTA pictures will be available to feature in the November issue.

Well, the 5th Annual **FESTA ITALIANA** is now behind us. And in my message this month, I want to focus my remarks on some reflections of this year's FESTA. I will start out with some reflections that might seem very repetitive, as I find myself saying them again and again around this time of the year. Again this year, we had a bigger crowd than we did last year. Again, this is due in part to the tremendous amount of **media** coverage FESTA received this year. Mentions of FESTA ITALIANA appeared in various parts of **The Courier-Journal** the entire week before the event, including a feature story and photograph in the Neighborhood section and a big mention and photograph by **Ken Neuhauser** in his column. In addition, television coverage of FESTA was also significant for the entire week, including being the featured event with multiple segments on the morning show of **FOX** on Thursday, September 11th and **WHAS** on Friday, September 12th. When asked by folks how we manage to get so much coverage, given that there were at least three other major festivals that weekend, the presence of *American Idol* in town, and the *Ryder Cup* the following week, my response was that the folks involved with the **local media** now know that **FESTA ITALIANA** is a high-quality event. These folks know that if they make a recommendation to their readers or viewers to come to the event, it is a sure bet that everyone who comes will have a great time. In a sense, by putting on such a wonderful event year after year, we make the media look good when they recommend our event.

Again, I will also have to say that we could not have produced such a successful event without the help of all of the **volunteers** from IAA. It is the continued commitment by the IAA members that makes this event better and better each year. A list of these individuals is included in this issue on p.4. Please make it a point to view this list and thank those individuals whose names appear on this list the next time you see them. I would also like to extend my personal appreciation to Lou Perry for doing such a great job of serving as the coordinator of volunteers for FESTA and Mary Perry for all that she does to keep the financial records in the money room during FESTA accurate and in the weeks after FESTA in order as we settle all of our accounts.

The reflections that are new for this year are all related to the severe winds that came through the area on Sunday, September 14th. While we officially opened the gates to the Festa at noon, we actually let folks in earlier who were there at 11:30 a.m. Although we had a steady flow of individuals coming to FESTA that morning, **heavy winds** began to lift the two main tents slightly off the ground at around 1:00 p.m. At that point, a decision was made to cancel operation of the festival and evacuate the patrons from the grounds. To minimize any personal injury and property damage, all of the tents on the
con't on p.2

Next Event ----Celebrate

COLUMBUS DAY – ITALIAN HERITAGE MONTH

Sunday, October 12 at 5pm (see p. 2 for details)



To my fellow paesano I provide this so that we may reflect upon our Italian heritage with pride, and to my non-Italian friends and family, I provide this to give you an insight into the Italian America contributions.

I am an Italian American. My roots are deep in an ancient soil drenched by the Mediterranean sun, and watered by pure streams from snow capped mountains.

I am enriched by thousands of years of culture.

My hands are those of the stonemason, the artist, the man of the soil and the woman of unlimited abilities.

My thoughts have been recorded in the annals of Rome, the poetry of Virgil, the creations of Dante, and the philosophy of Benedetto Croce.

I am an Italian American and from my ancient world, I first spanned the seas to the new world. I am Cristoforo Colombo.

I am Giovanni Caboto known in American history as John Cabot, discoverer of the mainland of North America.

I am Amerigo Vespucci, who gave my name to the new world, America.

First to sail on the Great Lakes in 1679, founder of the territory that became the State of Illinois, colonizer of Louisiana and Arkansas, I am Enrico Tonti.

I am Filippo Mazzei, friend of Thomas Jefferson and my thesis on the equality of man was written into the Bill of Rights.

I am William Paca and Caesar Rodney, signers of the Declaration of Independence.

I am Antonio Meucci who developed a form of voice communication apparatus in 1857. The U.S. Congress (2002) recognized me as the real inventor of the telephone.

I mapped the Pacific from Mexico to Alaska and to the Philippines. I am Alessandro Malaspina.

con't on p.3

Che Passa! (What's Happening)

MARK YOUR CALENDAR

November 4 – Election Day: Obama or McCain?
November 19 – IAA Elections & Dinner at Clifton's
December 14 – IAA Members and Friends Christmas Party at the Eclipse Bank

OCTOBERNina, Pinta, and the ...”Red Rooster”.... another moment of DISCOVERY. You are invited to join IAA in the celebration of Columbus Day and Italian Heritage Month ... **Sunday, October 12, at 5:00pm** Like Columbus, you literally stumble on this place - **Le Gallo Rosso** is tucked away in the back of a B&B at the same address – **1325 Bardstown Road**. - lured by the sign out front and an arbor lit with white lights, you'll stalk the brick path between two buildings, nearly giving up before hearing voices and smelling something wonderful. It's a DISCOVERY for sure..... COME JOIN US; it's "off-the-menu" style. For more information, call Lou at 231-7702. SET YOUR SAILS for DISCOVERY.

NETWORKING - SCHMOOZING

Networking is for everyone - whether you're a student, a businessman, a mother, a senior citizen, a craftsman, or whatever walk of life.

Networking isthe exchange of information or services among individuals, groups, or institutions; specifically: **the cultivation of productive relationships**. Several factors that motivate two people to network are (note that "something" here could be a product, service, information, contact, job, etc.):

- I want something from you.
- I want you to want something from me.
- I know a little about you, but want to know more.
- I don't know who you are, but I think you should know who I am.
- I don't know who you are, but I may need to know later.

Every networking experience is a different combination of these motivators, but in general one does not network because they need something now. A person networks because they realize life is constantly evolving and changing, and they don't know what situations they will encounter and when. Instead, when meeting a new person, you should try to understand who they are - if they are:

- Curious and seeking knowledge and ideas.
- An expert in something.
- Well-connected with other people and groups.
- Generous with their time, information, and/or contacts.
- Willing to help.

Why Network? How many times have you heard: "It's not what you know...It's who"? Something you learn today, a person you meet today, may not become relevant immediately to your world. It may not ever become relevant to your particular world but instead become an important resource for one of your other contacts. You can rely on a good network of people to help keep you informed, and you should do your part to inform others of important/interesting information.

BIRTHDAYS COMPLEANNO FELICE !!



Perry, Alex 10-01	Hanka, Annie C. 10-14
DeVuono, Lewis 10-18	Vaccaro, Del Marie 10-13
Audia, John 10-27	Castagno, Paul 10-02
Ochsner, Angela 10-20	Reed, Andrea 10-22
Roccisano, Francesco 10-07	
Lenzi, Paul John 10-30	

Catering by Teresa

502-648-9307

Planning for an event? Have one of the area's most authentic Italian food caterers provide those special delectable dishes for you. Teresa's menu includes such dishes as:

Bolognese Lasagna with Béchamel Sauce; Tortellini with Prosciutto & Mushrooms; layers of lasagna noodles, vegetables, marinara sauce, and cheeses; Fettuccini Bolognese (a rich traditional meat sauce made with beef, pancetta, celery, carrots, and onions); Eggplant Parmesan; Home-made Meatballs w/marinara sauce; and a Cannoli Tray or Tirami-Su; etc, etc, etc.

The IAA Newsletter staff
(Lou & Mary) wish you all a

HAUNTING HALLOWEEN



Con't from p1

grounds of the festival were taken down by IAA volunteers, some of the entertainers and vendors, and the security and maintenance personnel on the grounds at that time. This emergency action, as well as all of the damage that it prevented, was facilitated by IAA family member **Darrin Francesconi** (son of Charlie and Sandy). We all owe Darrin a tremendous degree of **gratitude for his leadership** under some very threatening conditions. Please make it a point to express your gratitude the next time you see Darrin. I am currently working with **Ron Allman, the IAA web site coordinator**, to have photographs featuring the success of the Festa on Friday and Saturday and a short video of the aftermath of the Festa on Sunday posted on the IAA web site. I will send out notification when these items are posted on the web site.

Finally, again, I will say how proud all IAA members should be of FESTA ITALIANA. As a true testament of its quality and success, folks are now comparing this festival to the wonderful Italian Heritage Weekends that used to be held on the Belvedere in the 1970's. I hope all members of the IAA will join me at the next IAA event to congratulate each other in person for another job well done. You can read more about this and other upcoming events in the Che Pasa! section (top left) of this newsletter. I look forward to seeing you soon so that I, too, can express my gratitude in person to all of those who made the Festa a success.

Warmest regards, Bernardo J. Carducci, President

Con't from p.1 MY ITALIAN HERITAGE

I am an Italian American; I financed the Northwest Expedition of George Rogers Clark and accompanied him through the lands that would become Ohio, Indiana, Illinois, Wisconsin, and Michigan. I am Colonel Francesco Vigo.

I am Giacomo Beltrami, discoverer of the source of the Mississippi River in 1823.

I developed the radiotelegraph system and received the 1909 Nobel Prize in Physics for my contributions to the development of wireless telegraphy; I am Guglielmo Marconi.

I created the Dome of the United States Capitol and the "Brumidi Corridors"; they call me the Michelangelo of America for my frescoes and murals. I am Constantino Brumidi, and Congress awarded me a Congressional Gold Medal (2008).

I am the "The Yankee Clipper", Joe DiMaggio who was an outstanding player, as respected for his smooth, effortless fielding, his hitting, and his grace off the field.

In 1904, I founded in San Francisco, the Bank of Italy now know as the Bank of America, the largest financial institution in the world. I am A.P. Giannini.

I am Enrico Fermi, father of nuclear science in America.

I am the women in the sweatshops and the memory of the Triangle Shirt Factory fire in 1911. That tragedy shocked and outraged the nation and led to reforms in the workplace.

First enlisted man to win the Medal of Honor in World War II, I am John Basilone of New Jersey.

I am an Italian American. I am the million strong who served in America's armies and the tens of thousands whose names are enshrined in military cemeteries from Guadalcanal to the Rhine.

I am the steel maker in Pittsburgh, the coal miner of West Virginia, the iron ore miner of Eveleth (MN), the grower in the Imperial Valley of California, the textile designer in Manhattan, the movie maker in Hollywood, the homemaker and the breadwinner in 10,000 communities.

I am an American without stint or reservation, loving this land as only one who understands history, its agonies, and its triumphs can love it and serve it.

I will not be told that my contribution is any less nor my role not as worthy as that of any other American.

I will stand in support of this nation's freedom and promise against all foes.

My heritage has dedicated me to this nation. I am proud of my full heritage, and I shall remain worthy of it.

I am an Italian American.

I am an American of Italian descent.

I am an American with an Italian heritage.

ITALIAN LESSIONS – Dialect of Luigi

Italian SAGRA

Pronunciation: SA gra

Definition: Sagra denotes a local fair, usually a celebration of the bounties of the earth--meaning food, as in a preparatation (sagra di torta di erbe) or a raw ingredient (sagra di pesce [fish]).

Larger sagre (the plural of sagra) may feature musical bands and perhaps a competition of some sort, like a bike race. Attending a sagra is a way to get a taste of Italian country life. You order food to be cooked by locals with a passion for the local cuisine, then sit at communal tables to eat.

You'll probably need a car to attend a sagra, as most of them are held in small towns, usually in the main **piazza**. When you drive through the Italian countryside, you'll see colorful posters posted at intersections indicating the sagra di _____, with the dates and times large enough to be read from a passing car.

A delicious way to discover Italy is to make your way to one of the numerous sagre (food festivals). Highlighted below are examples of the sagre della Region di Sicilia:

I Sapori di Sicilia

Autunno (Fall) 2008

Festa dell'Arancino (Arancino Festival), Pedara, October

Meletna (Apple Festival), Pedara, October

Festa Del Castagno- Sapori d'Autunno (Chestnut Festival- Taste of Fall), Trecastagni, September 27- October 10 Saturday and Sunday only.

Sagra della Mostarda e del Ficodindia (Mostarda and Prickly Pear Festival), Militello in Val di Catania, October 17-19

Sagra del Fungo (Mushroom Festival), Pedara, October - November



Remember

Come lei sa che il suo dottore è vampiro? Disegna il suo sangue con una paglia!

How do you know your doctor is a vampire?
He draws your blood with a straw!

Italians also speak with their hands



FESTA VOLUNTEERS

Gatekeepers/Admissions

Ticket Booth

IAA Information Booth

Money Room

Beer & Wine Garden

THANK YOU for your time and energies.
THANK YOU for sharing your Italian Heritage with the community.
THANK YOU for participating in FESTA ITALIANA 2008

The Italian American Association **APPRECIATES YOUR HELP** in making the 2008 festival a success. Perhaps I should say the 2/3 festival, for we barely got underway on the third day (Sunday) when we had to shutdown because for the high wind gusts.

GATEKEEPERS/ADMISSIONS

Paul Castagno	Ann Moir
David McLain	Marie Bukowski
Ange Vaccaro	Del Marie Vaccaro
Greg Gibbons	Gioia Gibbons
John Perri	Linda Perri
Charlie Francesconi	Darrin Francesconi
Teresa Crocco	

NOTES:

A special THANKS to those who did a double shift:
Paul Castagno, Ann Moir, Ange and Del Maria Vaccaro



SUPER SPECIAL THANKS to the FESTA chair Bernardo "Bernie" Carducci

Italian Community Appreciation to: Mike Pollio, Michael Pollio, and the St. James staff

TICKET BOOTH

Adrian Pellegrini	John Beatty
Ange Vaccaro	Theo Beatty
Sally Spagnolo	Jerry Giancola
Mike Palmisano	Lisa Palmisano
Franco Cordini	Cesca Cordini
Steve Schweitzer	Carol Schweitzer
Tony Moir	Jan Newcomb
Tony Moir Jr. (Community Service Certif.)	
Walt Carpenter	Vicky Carpenter
Phil Castagno	Paul Castagno
Roz Cordini	Cesca Cordini
Ann Moir	Charlie Spradlin
Rose Isetti (blown out)	Elio Isetti (blown out)

NOTE: a Special Thanks to Ann Moir, Ange Vaccaro, and Cesca Cordini for their multi-shifts of work.

IAA INFORMATION BOOTH

John Lanning	Paul Castagno
Sylvia Liberati –	Jules Bracket
Rosencrans	Rita Lewis
Richard Rosencrans	Sandy Francesconi
Paul Lenzi	Geraldine Lenzi
Joe Ward (blown out)	Suzanne Ward (blown out)

NOTES a special THANKS for a 3rd shift by Paul Castagno and to Jules Bracket's 3 shifts.

MONEY ROOM

John Beatty Theo Beatty Rosalie Castagno
Mary Perry Marty Hanka

BEER & WINE GARDEN

Bob Scorsolini, Debbie Pollardand friends

FESTA Debt of Gratitude when you get 20 people at FESTA trying to dismantle the wind-blown tents, you get 20 ideas and good-intentioned movements on how to do it. Fortunately, one person ---- Darrin Francesconi ---- was able to get all that energy moving together in one direction. We were able to get the tarps and poles down without any injuries.....THANKS Darrin and thanks to the "unknown crew".